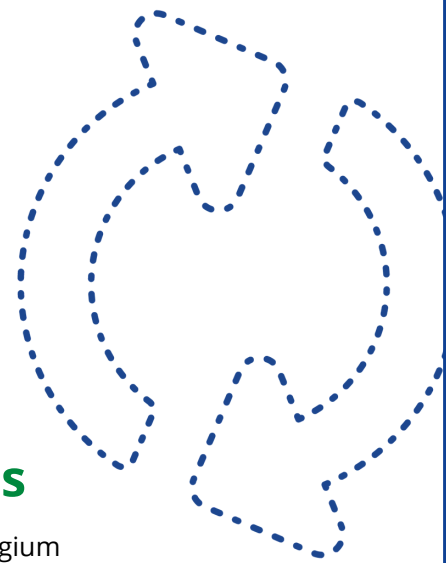


Facilitate the adoption of circular entrepreneurship in the tourism and leisure sector

With the FACET project, we aimed at stimulating tourist entrepreneurs to implement circular solutions within their companies. We did this by researching circularity in the sector, demonstrating tools and practical circular solutions, and sharing best practices. In this factsheet, you can find our achievements over the last three years.



1

Helping entrepreneurs implement circular solutions

We helped **30** entrepreneurs in the Netherlands and Belgium with implementing circular solutions. We worked on six different themes: **circular building, watermanagement, joint purchase, renewable energy, sustainable packaging and waste management.**



2

Experimenting with circular solutions

In five pilots we demonstrated how circular solutions can be adopted in the tourism sector.

- **Circular solutions for the management and valorization of shellfish waste**
- **Boosting entrepreneurial adoption of circular solutions**
- **Circular solutions for efficient visitor waste management and recycling services**
- **Demonstrating viability of circular tourism accommodation**
- **Cocreating a demo bioCircular accommodation with stakeholders**



3

Collecting and sharing best practices

From all over the world, we gathered best practices on our six themes and shared them on our wiki. We also created highlight documents from the business cases of all entrepreneurs we helped and share these as well. This way, we wanted to inspire entrepreneurs, governments, and all stakeholders involved in the tourism sector.



4

Research the adoption of circularity in the tourism sector

We have researched circularity in the tourism sector and created three white papers about our findings.

- **How can local governments help stimulate circularity in six strategic steps**
- **What are the financial possibilities to help implement circularity**
- **How can we acceleration the of adopting circularity by using the 3-M framework**



5

Creating tools to help the adoption of circularity

We created several tools to help entrepreneurs implement circularity. For example, we made an action plan on how to start with circular entrepreneurship and created a toolkit on how to communicate with guests about circular steps made.



6

Recommendations for the future

Based on the findings in our project, we created a recommendation on how to stimulate circularity in the future. Our call-to-action? The complete tourism ecosystem needs to make changes to create a more circular environment.

More information? Visit www.facetwiki.eu or contact one of our partners.