

I-KNOW-HOW

Methodology

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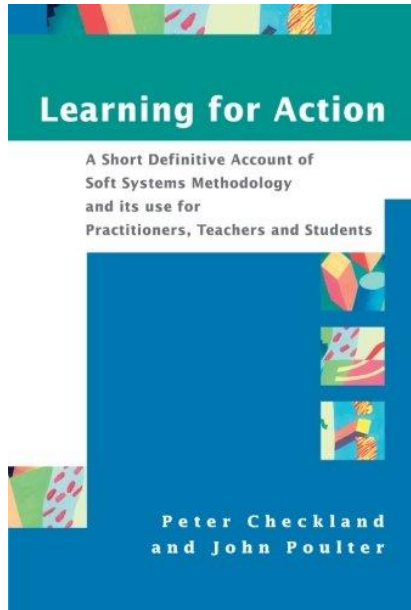
Action research



Action research is a philosophy and methodology of research generally applied in the social sciences.

It seeks transformative change through the simultaneous process of taking action and doing research,

Soft Systems Methodology



- Four steps to address problematic situations:
 - Finding out (the stakeholders and their concerns)
 - IKH: guided conversations
 - Model building (explicating worldviews)
 - IKH: developing story lines
 - Discussing and debating (accommodating worldviews)
 - IKH: co-creation sessions using the interactive information tool as a means
 - Taking action (improving a problematic situation)
 - IKH; updating the content of the interactive information tool (an end)
- In essence, this is a group learning process
- The interactive information tool is a means
end on end

Guided conversations

- Goal: getting insight in the worldview of a stakeholder.
- It is a two-way street, that is, a dialogue.
- Interviewer is in control, guiding the conversation.
- Form:
 - Before: compile a topic list;
 - During: really listen and dig deeper;
 - After: construct a worldview from what you have learned.



Co-creation sessions



End result (so much more to come!)



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